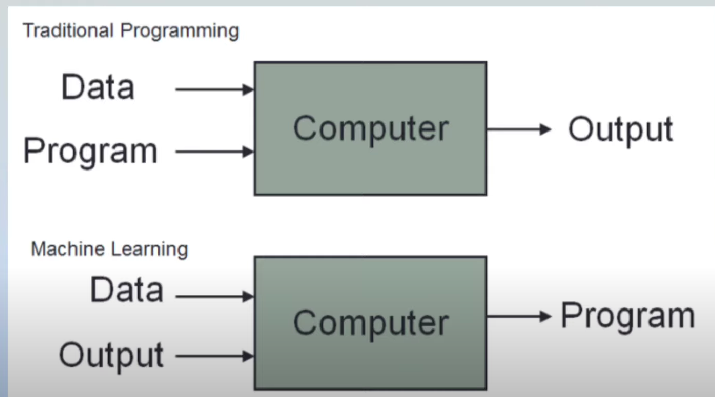
**Machine Learning**

Machine learning is a field of computer science that uses statistical techniques to give computer systems the ability to "learn" with data, without being explicitly programmed.



Types

**Supervised ML**- input and output both.

Regression

Classification

**Unsupervised ML-** Only input

Clustering

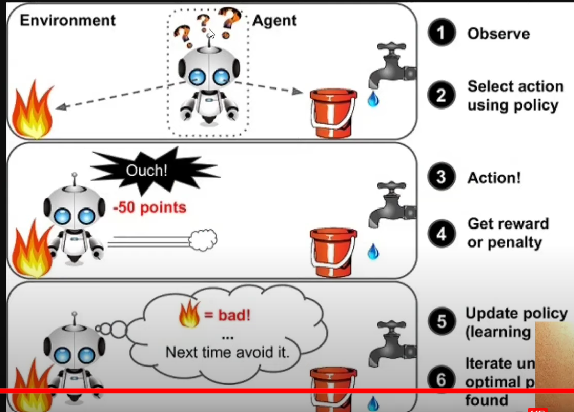
Dimensionality Reduction

Anamoly Detection

Association Rule Learning

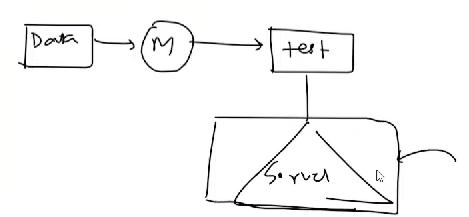
**Semi-supervised-** Ex Google photo label

**Reinforcement-** self driving car

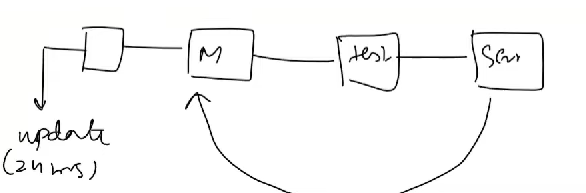


**4**.**Batch Machine Learning (offline) vs Online Learning**

**Offline Learning**



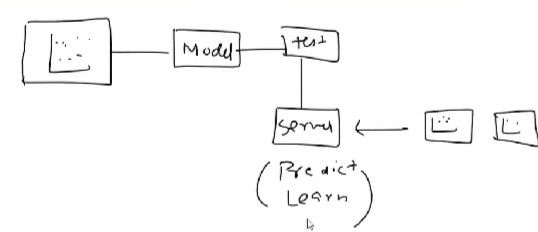
The problem



Disadvantage



**5. Online ML Learning**



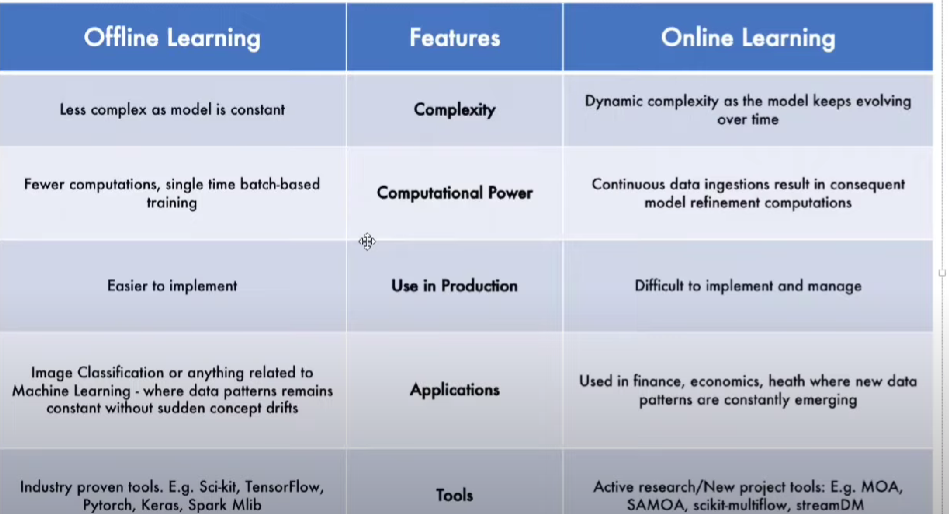
Example: Chatbot, youtube.

When to use Online Learning?

1. Where there is a concept drift
2. Cost Effective
3. Faster Solutions

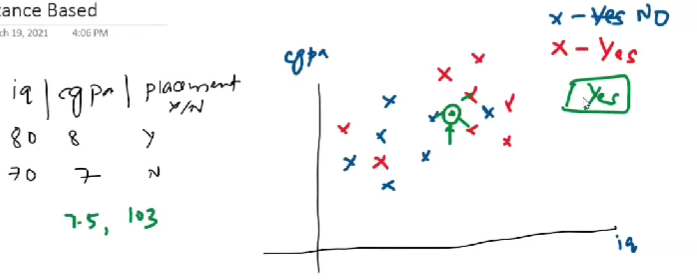
Disadvantage:

* Tricky to use
* Risk



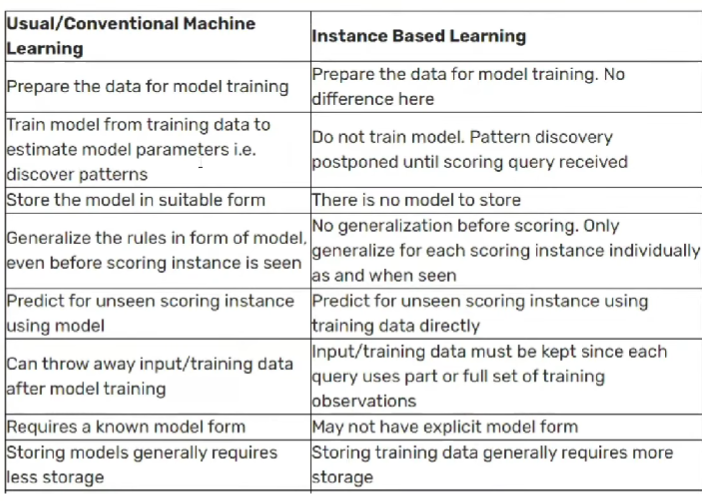
**6. Instance – Based Vs Model-based Learning**

Instance Based

Example KNN,

Model -Based Learning

Example – Linear regression



**7. Challenges in ML**

1) **Data Collection:**

2) **Insufficient Data/Labelled:**

3) **Non-Representation Data**: Sampling noise, sampling bias

4) **Poor Quality Data:**

5) **Irrelevant Features:** Garbage In Garbage Out

6) **Overfitting:**

7) **Underfitting:**

8) **Software Integration:**

9) **Offline Learning/Deployment:**

10) **Cost Involved:**

**8. Application of Machine Learning**

* **Retail – Amazon/Big Bazaar:**
* **Banking and Finance:**
* **Transport – QLA:**
* **Manufacturing – Tesla:**
* **Consumer Internet – Twitter:**

**9. Machine Learning Development Life Cycle (MLDC)**

**1) Frame the Problem:**

**2) Gathering Data:** CSV, API, web scraping, Database (Data warehouse)

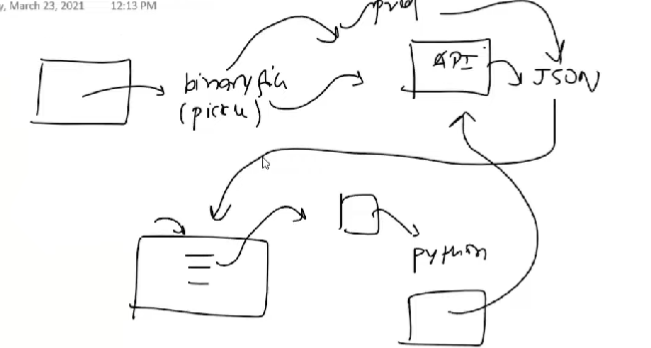
**3) Data Preprocessing:**

**4) Exploratory Data Analysis**: visualization, univariate / Bivariate, outlier detection, Imbalance

**5) Feature Engineering and selection:**

**6) Model Training Evaluation and selection:** Ensemble learning

**7)Model Deployment:**

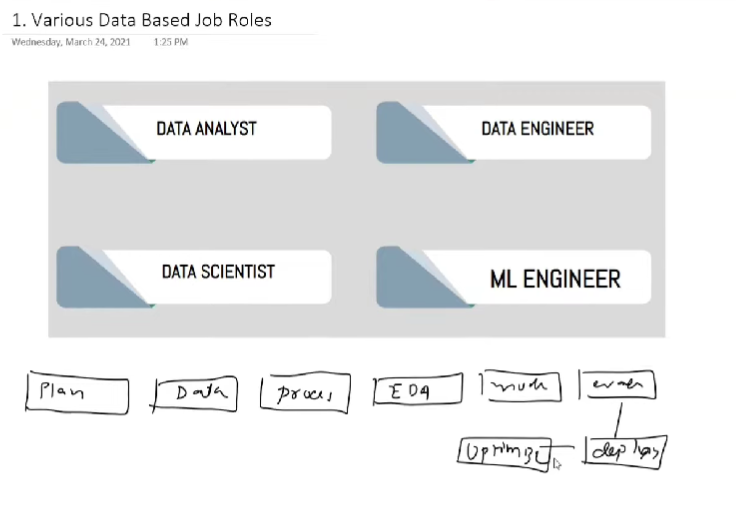


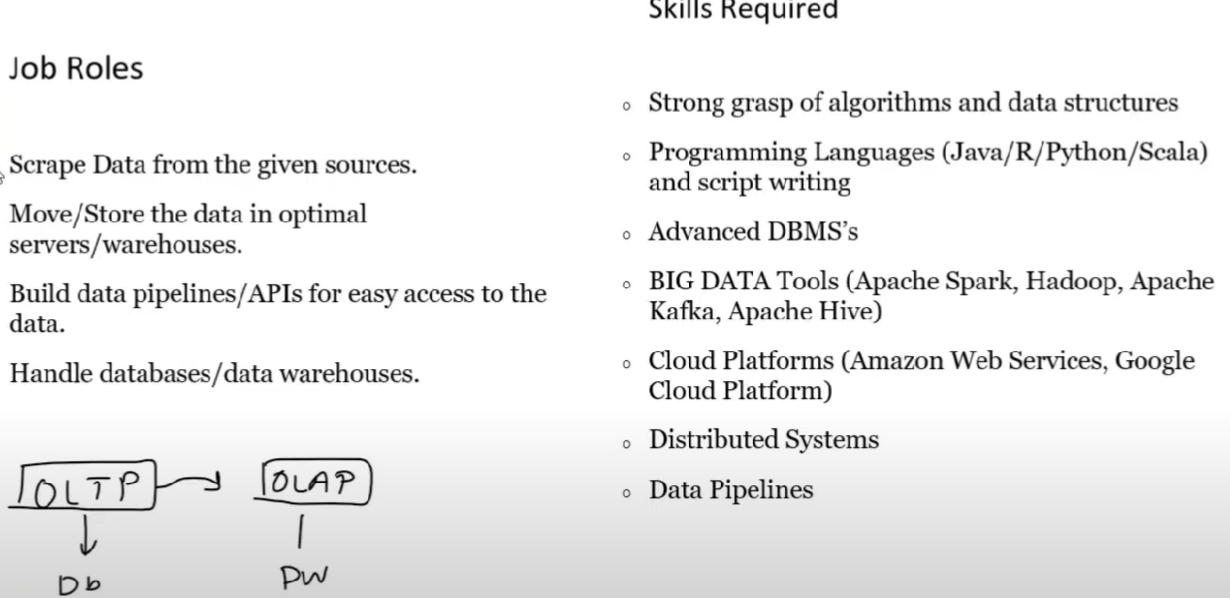
**8) Testing:** A/B testing

**9) Optimize:** Backup, Data, Load balancing

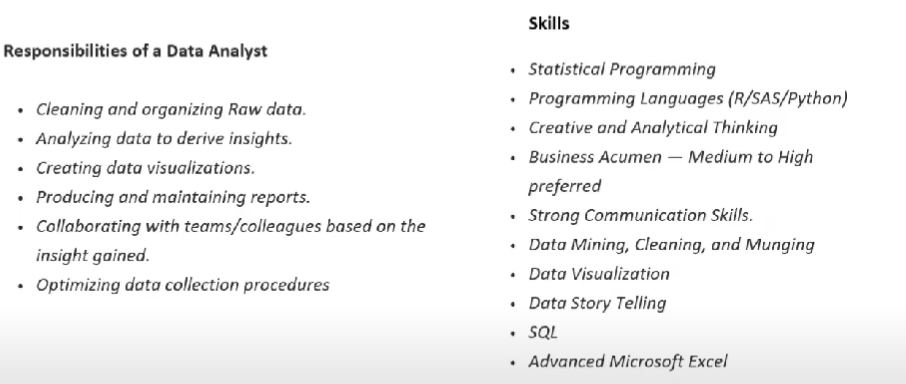
**10 Data Engineer vs Data Analyst vs Data Scientist Vs ML Engineer**

**Various Data based**





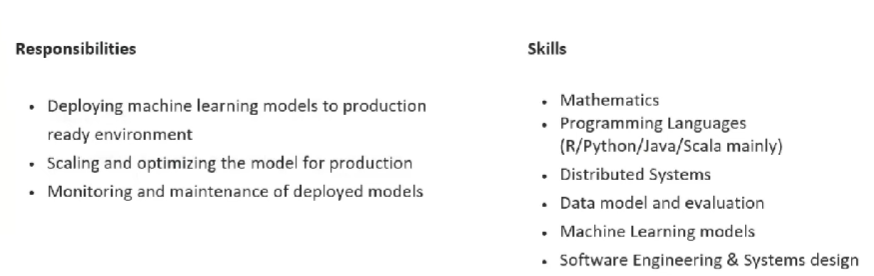
**Data Analyst**

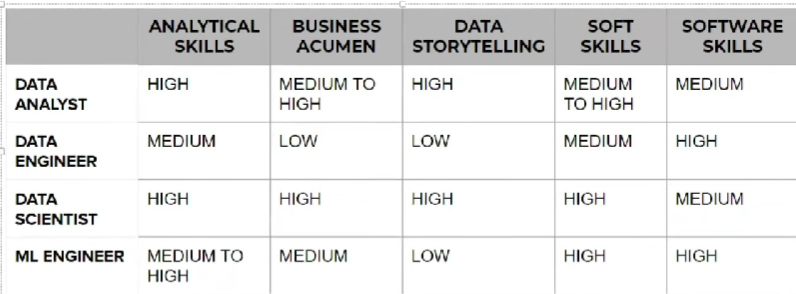


**Data Scientist:**

"A data scientist is someone who is better at statistics than any software engineer and better at software engineering than any statistician".

**ML Engineer**





**11. What are Tensors**

**One Dimension Tensor/vector**: [1,2,3,4]

**Two Dimension Tensor/Matrices: [1,2,3] [4,5,6] [7,8,9]**

**N- Dimension Tensor:**

**Rank, Axis and Shape:**

**Example of 1D Tensors:**

**Example of 2D Tensors**:

**Example of 3D Tensors**: Time series Data (Highest | lowest)

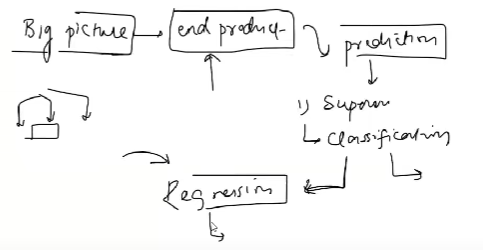
**Example of 4D Tensors**: Images

**Example of 5D Tensors**: Videos

**14. How to Frame a Machine Learning Problem**

1) Business Problem to ML Problem:

2) Type of Problem:



3) Current Solution:

4) Gathering Data:

* Watch time
* Search but did not find
* Content left in the middle
* Clicked on recommendations (order of recommendation)

5) Metrics to measure:

6) Online vs Batch:

7) Check Assumptions

15. Working with CSV files

Data Gathering: CSV, JSON/SQL, Fetch data from API, Web scraping

<https://pandas.pydata.org/docs/reference/api/pandas.read_csv.html>

16 Working with JSON/SQL

<https://pandas.pydata.org/docs/reference/api/pandas.read_json.html>

17. Fetching Data from an API

What is an API?

<https://developer.themoviedb.org/docs/getting-started>

<https://rapidapi.com/collection/list-of-free-apis>

<https://jsonviewer.stack.hu/>